

# Fundraising Priorities

Over the past 17 years, Ashesi has established a reputation as a leader in undergraduate education in Africa, with an educational experience that fosters ethical leadership, an entrepreneurial mindset, and the ability to solve complex problems. These qualities are what set Ashesi alumni apart from their peers. Every year since Ashesi's inception, 93-100% of each graduating class has gained employment, entered graduate school, or launched their own business within six months of starting their search. Over 90% of alumni have chosen to stay and work for progress in Africa.

At the heart of the Ashesi experience is our campus culture. Students come from over 20 African nations to learn, live, and innovate together. 47% are women, and 48% receive scholarships. On campus, these students join with faculty and leadership to engage in discussion, civic action and connection with each other—under a shared mission to transform Africa.

Now we are working to extend the Ashesi education to more young Africans by growing to 1,200 students, while maintaining and strengthening this unique campus culture. To serve more students, we must continue to expand our facilities and strengthen our scholarship program. To provide students with the highest-quality education, we must invest in faculty development. And to help scale Ashesi's model, we must expand our idea-sharing platform, the Education Collaborative. Launched in 2017, the Collaborative brings together African university leaders and stakeholders to collaborate on best practices in teaching, management and administration.

We invite you to partner with us to make this growth possible.



Goal: \$3,172,000

## Campus Growth

**building more spaces for students to live, learn, and innovate**

To increase our impact and serve more students, our immediate priority is to raise funds for the construction of additional student housing. An immersive campus experience is an important part of an Ashesi education. Ashesi transforms students' ethics and attitudes and fosters a willingness to take responsibility and to lead. As we enroll more students, it becomes even more important to have the housing and gathering spaces to support this cultural transformation, and to foster community in our diverse student body.

On-campus student housing also plays an important role in convincing families to send their daughters to Ashesi, especially in their first year. As such, Ashesi seeks to improve the availability of on-campus housing. 77% of first-year students currently live on campus. We seek to increase that ratio to 100%. Now, we are raising funds to build housing for another 96 students. The funding required to build Dormitory D is \$3,172,000.

*For gifts restricted to the student dormitory, Ashesi Foundation will set aside 10% into a contingency fund, and 12% to cover administrative and fundraising expenses.*



Goal: \$1,000,000

## Faculty Development

**supporting activities that contribute to the professional development of Ashesi faculty**

Our faculty are known for breaking new ground in their fields. Ashesi Foundation's new Faculty Capacity Building Fund will invest in their professional development by sponsoring research projects, procurement of equipment and resources, participation in international conferences, and pursuit of higher education, including PhD acquisition. Contributions to the Faculty Capacity Building Fund will help faculty thrive in their careers, contribute to their fields and enrich the classroom experience for Ashesi students.



Goal: \$255,000

## The Education Collaborative uniting universities to solve Africa's challenges

As our university continues to grow in size, we are working to scale its proven educational model across Africa. In June 2017, Ashesi held its first Education Collaborative. Colleagues in higher education convened for this idea-sharing platform, one where university leaders and stakeholders work to harness best practices in teaching, management and administration. The ultimate goal of the Collaborative is to develop a network of institutions committed to solving Africa's biggest challenges through education.

Staying true to Ashesi's belief in hands-on learning, the workshop requires participants to actively learn, share and co-design approaches to promote the goals of their institutions. The 5-day workshop is packed with practical, immersive exercises. Professionals from across higher education convene here, including university presidents, directors, faculty and administrative staff. Attending institutions are also diverse: The Collaborative has hosted

public and private institutions, and institutions ranging from one to one hundred and seventy-five years old.

We are currently seeking to raise \$255,000 to support three years of funding. Your support will enable the Collaborative to sponsor additional institutions from across the continent to participate. We expect to gain new insights each year to help us grow and share our impact exponentially throughout the continent.



Goal: \$10,000,000

## Scholarships increasing access to an Ashesi education

Ashesi scholarships provide a life-changing education to high performing students who do not have access to the funds they need to attend college. For the 2018-2019 academic year, Ashesi tuition, room, and board are just under USD \$12,500.

Gifts of all sizes to the scholarship fund are pooled together and 100% of the funds go directly to the university. The Admissions Team has full discretion on how the scholarships are awarded.

48% of Ashesi students receive scholarships and 28% receive full support for room, board, and tuition. Ashesi has raised over \$40 million for scholarships since our inception.

If you are interested in honoring your family or community by naming a 4-year tuition, room, and board scholarship or endowed scholarship, please contact the foundation to learn more. \$50,000 will fund a four-year complete scholarship for one student.

## BE PART OF THE ASHESI SOLUTION

To learn more about these projects and how you can partner with us, please contact us at 206.545.6988 or [foundation@ashesi.org](mailto:foundation@ashesi.org).

**Ashesi University in Ghana · Ethical Leadership and Innovative Thinking for a New Africa**

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